



HOMIE BUILDERS

ASSOCIATION OF MISSISSIPPI

PARTNERSHIP OPPORTUNITIES

DO BUSINESS WITH A MEMBER



P. 601.969.3446 | hbam.com

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Dr Ridgeland, MS 39157

HOME BUILDERS ASSOCIATION OF MISSISSIPPI

WHY HBAM?

CONNECT.
INVEST.
INFLUENCE.

The Home Builders Association of Mississippi is not only one of the most active trade association in the state, but it is the premier business organization for building industry professionals across the state of Mississippi. We represent the voice of the residential construction industry and communicate regularly with over 5,000 licensed residential contractors in the state. Partnering with HBAM affords you access and exposure to these influential business owners across all segments of the industry throughout the state.

A study by the National Association of Home Builders found that the broad impact of new construction shows that building 1,000 average single-family homes generates:

- 2,970 full-time jobs
- \$162 million in wages
- \$118 million in business income
- \$111 million in taxes and revenue for state, local and federal governments.

Your sponsorship dollars go directly into educating our members, building industry trust with all Mississippians, and is crucial in the legislative process. HBAM serves to protect our members' ability to conduct business by advocating for legislation that benefits the industry and defeating harmful legislation. If it affects builders, it affects us all.

Together, we can partner as investors in the housing industry to ensure the continued success of the residential construction industry in the great state of Mississippi.

The home builders industry is the foundation of Mississippi's economy. Our members build the communities in which we live, work, and provide for our families.



INDUSTRY PARTNERSHIPS



**It's all about the
Builder-Trade partnership.**

CONNECT.

As an Industry Partner, you'll have exclusive engagement opportunities with industry professionals and potential customers through our marketing platforms and association events.

INVEST.

An investment as an Industry Partner is an investment in the residential construction industry, your industry, throughout the state of Mississippi. An investment as an Industry Partner is an investment in the growth of your business and the Home Builders Association of Mississippi strengthening the economic future of our great state.

INFLUENCE.

Industry Partners not only play an intimate role in creating experiences for the members of Home Builders Association of Mississippi but also provide the resources that make the Association a force for influence and development within the State of Mississippi.

HOUSING = JOBS

INDUSTRY PARTNERS

INVESTMENT OPPORTUNITIES

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	STAR \$3,000
Best in MS Presenting Sponsor Choose 1 Option	✓				
State Convention Presenting Sponsor Choose 1 Option	✓				
Fall Conference & Backyard BBQ Presenting Sponsor Choose 1 Option	✓				
SuperTalk Radio Ads Statewide Pro Residential Contractor Ad	Option (A)				
Digital Social Sponsor Membership Campaign (over 10,000 targeted impression)	Option (B)				
Digital Social Sponsor "Builder of the Week"	Option (C)				
Tier Two Event Sponsor		✓			
One(1) Spotlight Article minimum 250 words Website and Social Media Outlets	✓	✓			
Present One (1) educational session during an HBAM meeting	✓	✓			
One(1) Complimentary Reserved Table at Best in MS Banquet (seats 8)	✓	✓	✓	✓	
Two(2) HBAM website banner advertisement	✓	✓	✓	✓	
Complimentary Company Representatives registration to attend State Convention & Meetings	✓	✓	✓	✓	✓
Two (2) complimentary company representatives tickets to attend Best in MS Banquet	✓	✓	✓	✓	✓
Company logo with link on hbam.com: identification as Industry Partner	✓	✓	✓	✓	✓
Exhibitor Table Marketing	✓	✓	✓	✓	✓
Introduction at all BOD meetings at Level of sponsorship chosen	✓	✓	✓	✓	✓
Sponsorship signage at State Convention, Spring and Fall Meetings	✓	✓	✓	✓	✓
One (1) summer State Convention Event Title Sponsorship opportunity	✓	✓	✓	✓	✓



PLATINUM SPONSOR

\$15,000

Choose one of the following options to complete this package:

- 1. Presenting Sponsor for Best in Mississippi Housing awards Banquet in March**
- 2. Presenting Sponsor for State Convention in June (Beach)**
- 3. Presenting Sponsor for Fall Conference & Backyard BBQ**

Choose one of the following options to complete this package:

- A. Supertalk Radio Ads Statewide/Pro Residential Contractor Ad/"Provided by Home Builders Association of Mississippi and Paid for by ie "Entergy"**
- B. Digital Social Sponsor Membership Campaign (over 10,000 targeted impressions)**
- C. Statewide Membership Campaign Mailer Sponsor**

- Twelve (12) Month listing as our Platinum Level Corporate Sponsor with your logo and hyperlink to your website on the HBAM website homepage, monthly Builders Block Newsletter, and recognition on HBAM social media sites**
- One (1) Spotlight article with a minimum of 250 words**
- Two (2) HBAM website banner advertisements, 120-day run**
- One (1) Exhibitor table at the summer state convention**
- Present One (1) educational session during a HBAM meeting**
- Introduced as Platinum Sponsor to meeting attendees**
- Sponsorship signage at HBAM State Convention and Spring and Fall meetings**
- One (1) complimentary reserved table at Best in MS Awards Banquet [seats eight (8)]**
- Two (2) complimentary company representatives registration to attend HBAM State Convention and meetings**
- One (1) complimentary reserved table at HBAM State Convention [seats eight (8)]**

GOLD SPONSOR

\$10,000

- Twelve (12) Month listing as our Gold Level Corporate Sponsor with your logo and hyperlink to your website on the HBAM website homepage, monthly Builders Block Newsletter, and recognition on HBAM social media sites
- One (1) Spotlight article with a minimum of 250 words
- Two (2) HBAM website banner advertisements, 90-day run
- One (1) Exhibitor table at the summer state convention
- Present One (1) educational session during a HBAM meeting
- Introduced as Gold Sponsor to meeting attendees
- Sponsorship signage at HBAM State Convention and Spring and Fall meetings
- Three (3) complimentary company representatives registration to attend HBAM State Convention and meetings
- One (1) complimentary reserved table at Best in MS Awards Banquet [seats eight (8)]
- One (1) complimentary reserved table at HBAM State Convention [seats eight (8)]
- One (1) summer state convention Event Title Sponsorship opportunity (check one below):

Beach Party

Hall of Fame Banquet

Developers Council Sponsor

Digital Social Sponsor "Builder of the Week"

SILVER SPONSOR

\$7,500

- Twelve (12) Month listing as our Silver Level Corporate Sponsor with your logo and hyperlink to your website on the HBAM website homepage, monthly Builders Block Newsletter, and recognition on HBAM social media sites
- One (1) Spotlight article with a minimum of 250 words
- Two (2) HBAM website banner advertisements, 60-day run
- One (1) Exhibitor table at the summer state convention
- Introduced as Silver Sponsor to meeting attendees
- Sponsorship signage at HBAM State Convention and Spring and Fall meetings
- Two (2) complimentary company representatives registration to attend HBAM State Convention and meetings
- One (1) complimentary reserved table at Best in MS Awards Banquet [seats eight (8)]
- One (1) complimentary reserved table at HBAM State Convention [seats eight (8)]
- One (1) summer state convention event sponsorship opportunity (check one below):

Thursday Breakfast
Buffet/Mimosa/Bloody
Mary Convention

Friday Breakfast Buffet/
Mimosa/Bloody Mary
Convention

Hall of Fame After Party Bar/Entertainment/hors
d'oeuvres

BRONZE SPONSOR

\$5,000

- Twelve (12) Month listing as our Bronze Level Corporate Sponsor with your logo and hyperlink to your website on the HBAM website homepage, monthly Builders Block e-newsletter
- Two (2) HBAM website banner advertisements, 30-day run
- One (1) Exhibitor table at the summer state convention
- Introduced as Bronze Sponsor to meeting attendees
- Sponsorship signage at HBAM State Convention and Spring and Fall meetings
- One (1) complimentary company representatives registration to attend HBAM State Convention and meetings
- Two (2) complimentary company representatives tickets to attend Best in MS Banquet
- One (1) summer state convention sponsorship opportunity (check one below):
 - Exhibitor & Welcome Party State Convention
 - Hall of Fame Reception
 - Best in MS Awards
 - Best in MS Reception
 - Best in MS Roof Top Bar After party

STAR SPONSOR

\$3,000

- Logo and hyperlink to your website on the HBAM website
- One (1) Exhibitor table at the summer state convention
- Introduced as Star Sponsor to meeting attendees
- Sponsorship signage at HBAM State Convention and Spring and Fall meetings
- Two (2) complimentary company representatives tickets to attend Best in MS Banquet
- One (1) summer state convention event sponsorship or Best event (check one below):
 - Meeting Breaks Convention
 - Kids Ice Cream Social
 - Local EO/Presidents Luncheon/ Mtg
 - Executive Committee Luncheon/ Mtg

PATRON SPONSOR

\$1,500

- Logo on HBAM website
- One (1) Exhibitor table at the summer state convention
- Introduced as Patron Sponsor to meeting attendees
- Sponsorship signage at HBAM State Convention and Spring and Fall meeting One (1) summer state convention event sponsorship (check one below):

SPONSOR CONTACT INFORMATION

Company Name: _____

Sponsorship Level: _____

Contact Name*: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

*This person will be the primary contact and will receive the complimentary publications, e-newsletter and invoice.

Invoice Frequencies: (check one)

*payment must be made no later than 30 days from invoice issue.

Quarterly Semi-Annual Annual Full Payment Enclosed

Payment Type:

Check Credit Card

I authorize **Home Builders Association of Mississippi** to charge my credit card for the _____ level sponsorship in the amount of \$_____. I understand that my card will be charged as frequently as indicated above until my account is paid in full.

Name on Card (print): _____

Credit Card Number _____ Expiration Date: ____/____

Security Verification Code: _____ Authorization Signature: _____

Email address to send receipt: _____

Return completed form to:

Diane Peters
HBAM Office Manager
dpeters @hbam.com